“Sponsorships for Businesses”

Introduction
LIACS is the Computer Science Institute of Leiden University, engaging in both research and education. We thrive on developing and improving methods, techniques and systems answering fundamental computer science questions and computer science solutions in life sciences, electronics, logistics, astronomic research, construction and engineering: *Smart Computing for Science & Industry.*

Latest expertise
Every year about 40 master students graduate at LIACS and 5 PhD receive their doctorates. Their specific expertise is highly appreciated by businesses NGO’s and governments. We acknowledge that the identification, selection and assessing a new employee is a costly process. We can help you finding the *best recruits* for your organisation.

In a few years of education interaction we see our students develop their expertise, analytical skills and social competences in various ways. We push them to perform and invite them to go beyond the ordinary. We feel quite strongly about seeing the student’s potential materialise and in the end it is in our mutual interest to see our students succeed.

Therefore we are very much willing to support your recruiting efforts by offering the following services:
- Monitoring progress of students on competencies that are of particular relevance to your company
- Liaise with your company on the identified high-calibre students
- Organise and manage specific assignments for pre-selected students. i.e. internships
- Offering 3-5 opportunities per year to present your company to a pre-selected target audience
- Providing an unique opportunity for one-to-one meetings in our annual *LIACS Community Event*
Sponsoring
To allow for maximum flexibility we have a number of sponsorship opportunities available that may suit your company’s preferences:

- **Basic sponsoring package 1: Access to latest research results 12.5k€**
  - Receipt of scientific articles prepared by LIACS researchers and associates
  - Quarterly lunch & learn sessions with selected researchers on a subject to be chosen by your organisation
  - Teleconferences/ video conferences on specific challenges in computer science that your company is facing or a detailed presentation by one of the researchers.
  - Access to knowledge matter experts up to maximum of 25 hours per year

- **Mid level sponsoring, package 2: Annual payment of 30k€ for focused recruiting efforts.**
  - Receive regular updates on results of students, including a structured assessment of progress on selected competencies
  - Provide a platform for guest-lectures to a selected group of students, twice a year.
  - Invitation to the LIACS annual Event including the opportunity for one-to-one meetings
  - Extended communication of sponsorship to the audience(s)

- **High level sponsoring: Participation in research projects 125 k€ per year for 4 years**
  - Project definition in collaboration with other stakeholders
  - Allows for 1 PhD on a 4 year contract with Leiden University
  - Additional cash contribution provided for by NWO, STW, EU etc.
  - Supervision by LIACS Professor(s)
  - PhD training programme provided by Leiden University
  - Any foreground IP-Results will be part of a joint ownership

- **Extended sponsoring package 3: Business PhD – 70 k€ per year for 4 years**
  - On a subject to be chose by your organisation, in collaboration with LIACS for scientific profile
  - Supervision by LIACS Professor(s)
  - PhD training programme provided by Leiden University
  - Any foreground IP-Results will reside with your organisation

Contact
Leiden University/ Leiden Institute of Advanced Computer Science
LIACS Business liaison
Tel: +31 (0) 71 527 7061
Email: requests@liacs.leidenuniv.nl
Web: www.LIACS.nl
Adres: Niels Bohrweg 1, 2333 CA, Leiden NL